How to Integrate Miva and Sendlane

Miva (https://www.miva.com/) is an eCommerce platform you can use to build your online store with a shopping cart!

Integrating Sendlane and Miva allows you to automatically sync customers to Sendlane so you can stay in touch via targeted email campaigns and automation funnels!

Before Getting Started

Prior to connecting Miva with Sendlane, you'll first need to download the Miva + Sendlane module (https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc).

There are also several pieces of information you'll need to know from your Miva account & settings, including your *Store Code*, *Store URL*, *API Code*, *Access Token & Signature*.

We'll dive into more specifics below, but each of these components can be found in your Miva account under the **Home → Quicklinks** menu.
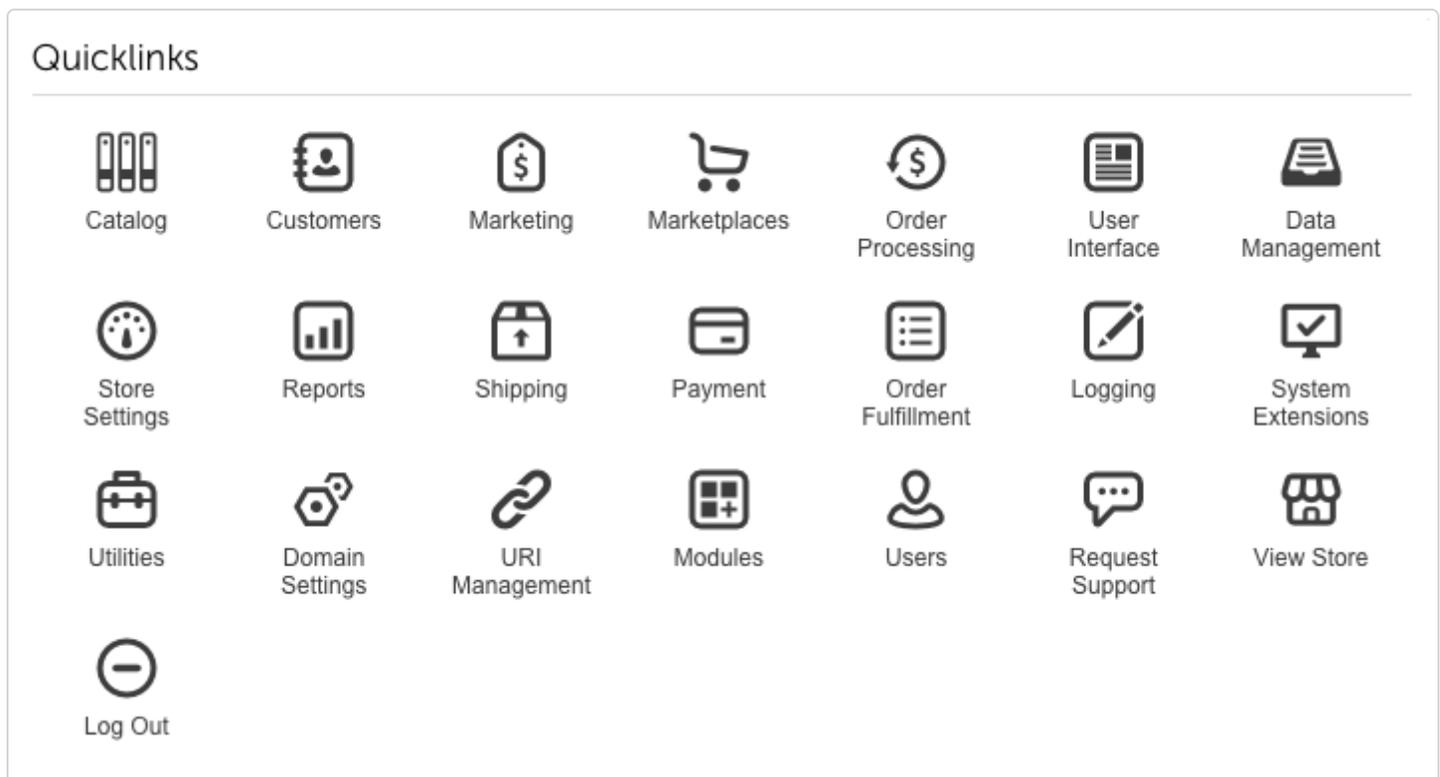
Miva Store Code: Store Settings → Store Details → Identification → Store Code field

Miva Store URL: *https:// + Domain Name + Root Directory* (ex. https://mivadomain.com/mm5/
(https://mivadomain.com/mm5/))

Domain Name: Domain Settings → Information → Domain Name (ex. mivadomain.com)

Root Directory: Site Configuration → Root Directory for Modules (ex. /mm5/)

API Code: Utilities → Sendlane tab → API Code field

Access Token & Signature: Users → Groups

1. Click the + (plus sign) to add a Group
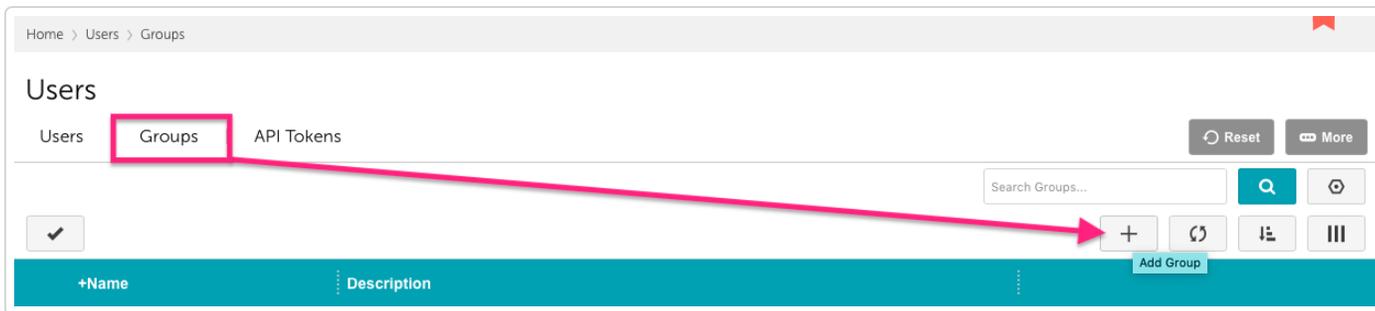
2. Fill in a Name and Description (we used *API Token* so it's easy to remember) and then click **Save**
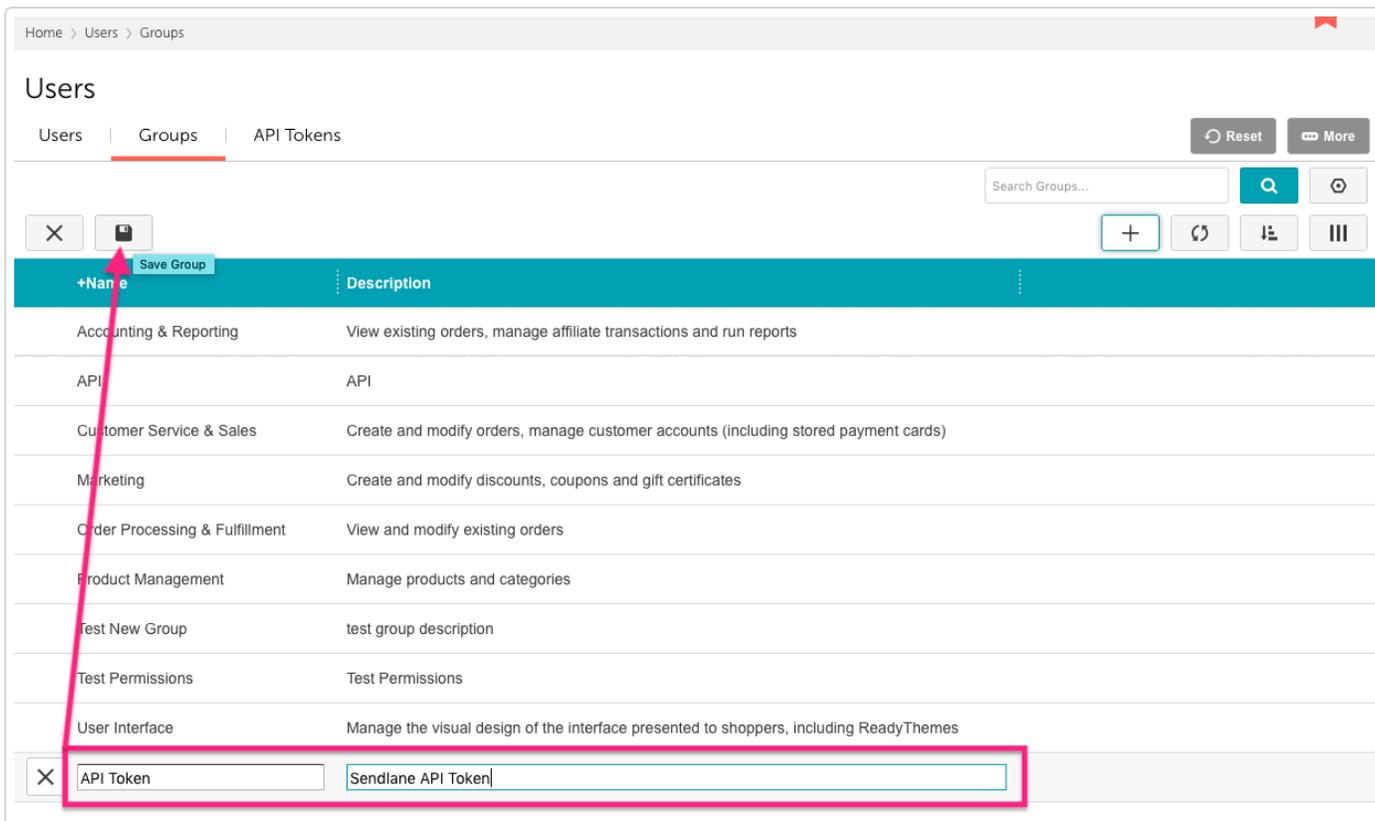

3. Select your new Group from the list and click **Privileges**

4. Set the privileges in every row to **View** and then click **Close**

5. Under the *API Tokens* tab click the + (plus sign) to add an API Token

6. Enter a *Name* for the token and set the *Allowed IP Address* field to 0.0.0.0/0

7. Make sure *Signature* and *Timestamp* are both set to **Required**

8. Click **Save**

9. On the *API Tokens* page, select the token you just created and click **Groups**

10. Toggle the *Assigned* bar **On** for the Group you created earlier

11. Click **Close**

Connecting Miva and Sendlane

Once you've grabbed all of the basic info from your Miva account, it's time to get started integrating!

1. Under *Home → Quicklinks* click **Modules**

2. Click the **+** (Plus sign) to add a module

3. Click **Upload** to install the Miva + Sendlane module file (https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc) you downloaded earlier

4. Once you have completed these steps, go to your Sendlane account and click **Integrations** and then **Miva**.

5. Enter your Miva *Store Code, Store URL, API Code, Access Token and Signature*

New Miva Integration ×

Miva Store Code

Store Code (Store Settings)

Miva Store URL

https://MIVADOMAIN.com/MIVADIRECTORY

API Code

API Token (Utility → Your Store → API Code)

Access Token

API Token (Users → API Tokens)

Signature

Signature (Users → API Tokens)

Choose your default list to sync new customers

Test ▼

CANCEL   **CONTINUE**

> **Please Note**
>
> If you need help finding this information, please see the *Before Getting Started* section at the top of this article.

6. Select the Sendlane list you'd like your new customers to be added to

7. Click **Continue**

8. The integration status will show *Initializing* until the platforms have finished syncing

Once you see the *Complete* notification, you're all set! Miva and Sendlane are now fully connected!

Additional Miva Resources

If you have any issues connecting your Sendlane and Miva accounts, our support team is available 24/7 (mailto:mailto:support@sendlane.com). Plus, the Miva team is just a few clicks away!

- Visit the Miva Support Suite (https://support.miva.com/supportsuite/)

- Visit the Miva Documentation Site (https://docs.miva.com/)

Sign up for a Miva Account (https://www.miva.com/pricing) | Miva Blog (https://www.miva.com/blog/)

TL;DR

In Miva: *Home → Quicklinks → Modules → + (Plus sign) → Upload* (install the Miva + Sendlane module file (https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc))

(https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc)

In Sendlane: *Integrations → Miva →* Enter Miva *Store Code, Store URL, API Code, Access Token* and *Signature →* Select Sendlane list *→ Continue →* Confirm that Initializing → Complete

Did this answer your question? ☺ ☹

✉ *Still need help? How can we help? (/contact)*   *Last updated on November 15, 2019*

© Sendlane (https://www.sendlane.com/) 2019. Powered by Help Scout (https://www.helpscout.com/knowledge-base/?utm_source=docs&utm_medium=footerlink&utm_campaign=Docs+Branding)