

# How to Integrate Miva and Sendlane

Miva (<https://www.miva.com/>) is an eCommerce platform you can use to build your online store with a shopping cart!

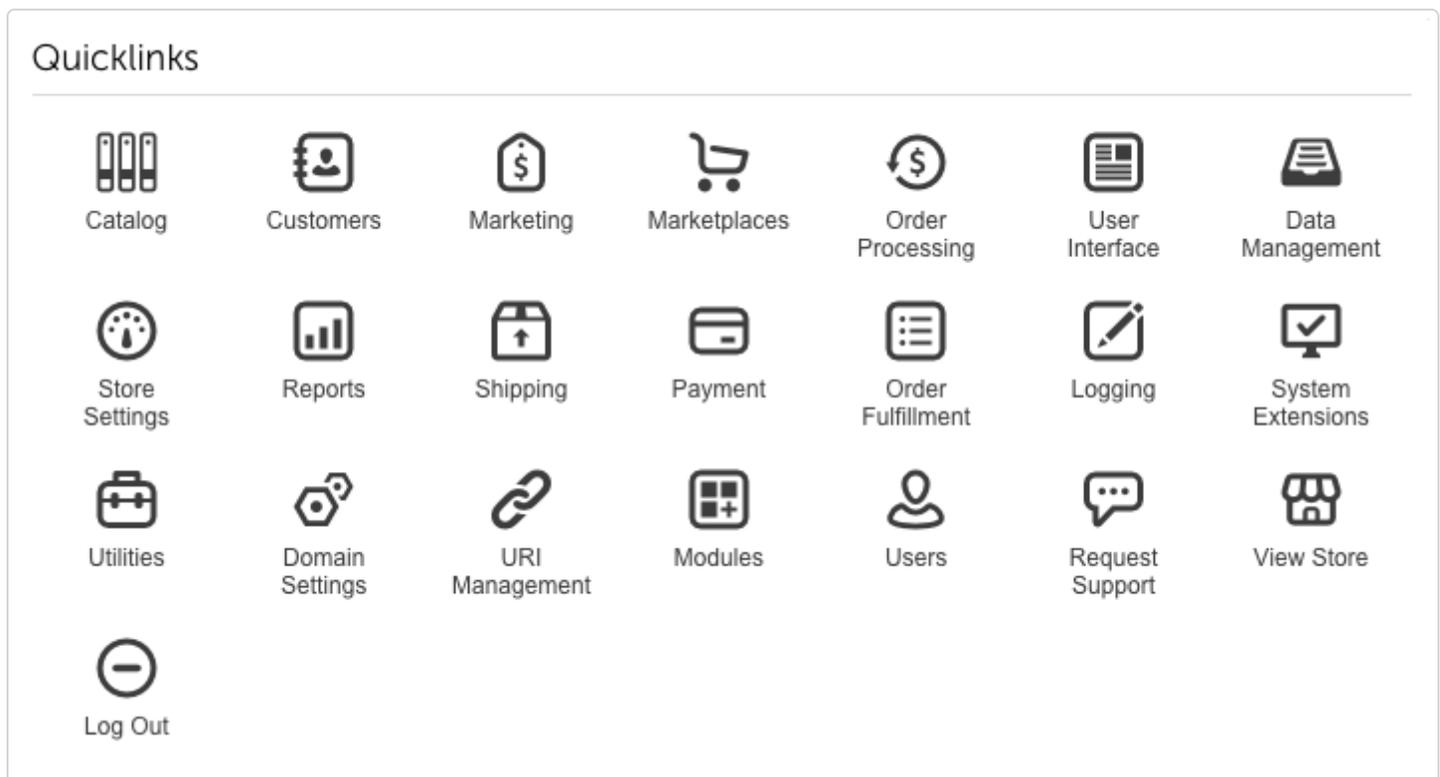
Integrating Sendlane and Miva allows you to automatically sync customers to Sendlane so you can stay in touch via targeted email campaigns and automation funnels!

## Before Getting Started

Prior to connecting Miva with Sendlane, you'll first need to download the Miva + Sendlane module (<https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc>).

There are also several pieces of information you'll need to know from your Miva account & settings, including your *Store Code*, *Store URL*, *API Code*, *Access Token* & *Signature*.

We'll dive into more specifics below, but each of these components can be found in your Miva account under the **Home** → **Quicklinks** menu.



**Miva Store Code:** Store Settings → Store Details → Identification → Store Code field

Home > Edit Store: Demo > Store Details

## Edit Store: Demo

Store Details | States | Countries | Customer Fields | Scheduled Tasks | ⋮

✓ Update ↻ Reset ⋮ More

### Identification

**Manager:**  LOOK UP

**Store Code:**

**Store Name:**

**Miva Store URL:** *https:// + Domain Name + Root Directory* (ex. <https://mivadomain.com/mm5/>  
(<https://mivadomain.com/mm5/>))

Domain Name: Domain Settings → Information → Domain Name (ex. [mivadomain.com](https://mivadomain.com))

Home > Domain Settings > Domain Details

## Domain Settings

Domain Details | Countries | Shipment Tracking Links | PA-DSS Checklist | ⋮

### Information

**Domain Name:**

**IP Address:**

**License #:** mvdev-

**Partner:** Miva Merchant Developers

**Version:** 9.14.00

**Licensed Concurrent Users:** 2  
[Manage additional licenses](#)

**Admin Sessions:** There is currently 1 session for 1 user (1 concurrent). Most active was 3 on 10/29/2019.  
 Reset Session Statistics

Root Directory: Site Configuration → Root Directory for Modules (ex. [/mm5/](https://mivadomain.com/mm5/))

### Site Configuration

**Non-secure URL to Miva Merchant:**

**Secure URL to Miva Merchant:**

Link to all pages using HTTPS

**Include Session Parameters in Miva Merchant URLs:**  Never  
 When transitioning between Secure and Non-Secure URLs  
 Always

**Secure URL to Administration:**

**Root Directory for Graphics:**

**Secure Root Directory for Graphics:**

**Base URL for Graphics:**

**Secure Base URL for Graphics:**

**Root Directory for Modules:**

**Secure Root Directory for Modules:**

Use Strict Validation for Codes

**Preferred Ciphers:**

**JavaScript:**

**API Code:** Utilities → Sendlane tab → API Code field

Home > Utility Settings > Sendlane

### Utility Settings

Template Based Batch Reports | Order Workflows | Order Workflow Queues | **Sendlane** ⋮

#### Sendlane Settings

Active  
Turns system on/off.

**API Code**

**Screen Codes**

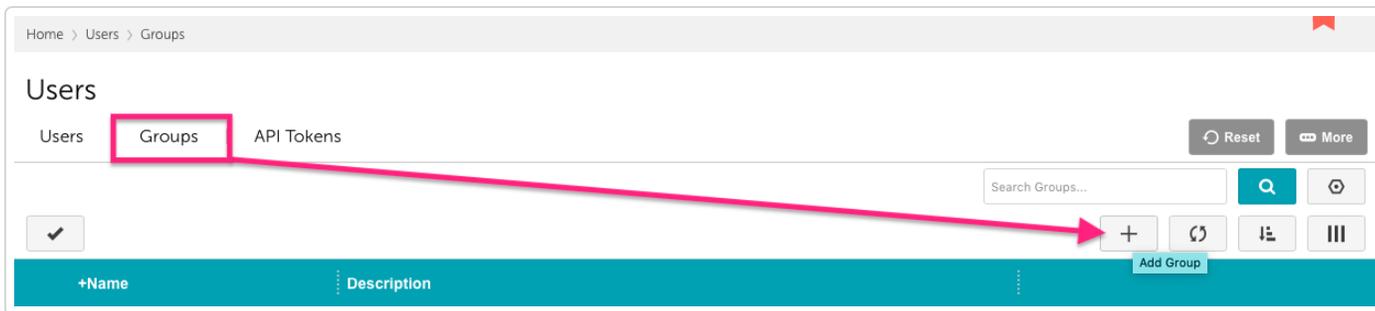
#### Test Order

Enter an order number to preview the Sendlane order post data.

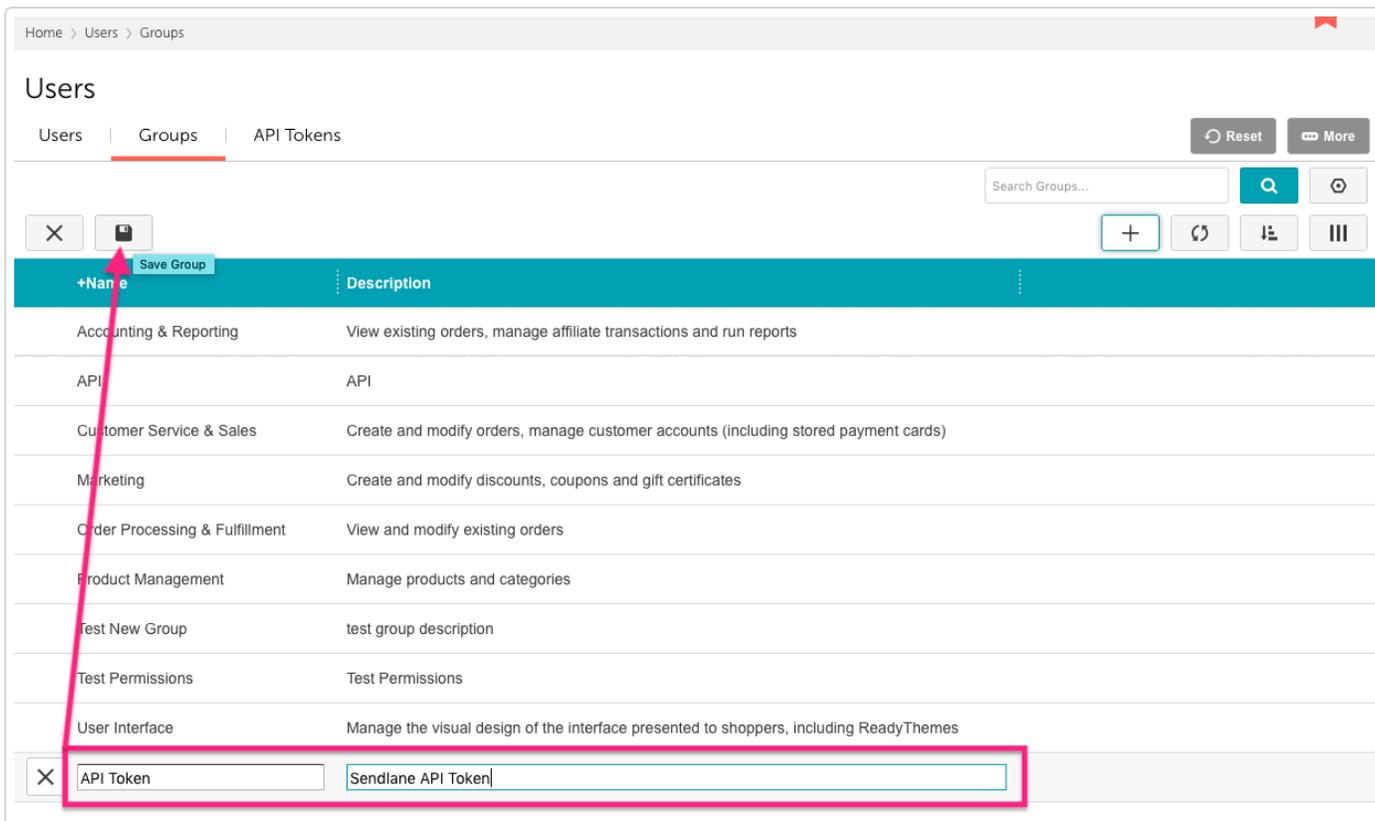
Test data will display below.

**Access Token & Signature:** Users → Groups

1. Click the + (plus sign) to add a Group



2. Fill in a Name and Description (we used *API Token* so it's easy to remember) and then click **Save**



3. Select your new Group from the list and click **Privileges**

Home > Users > Groups

## Users

Users | **Groups** | API Tokens

Reset More

Search Groups... [Q] [G]

X CSV [Pencil] [Trash] Privileges Users API Tokens Imports Import Modules Export Modules + [Refresh] [Filter] [Menu]

Manage Group Privileges

+Name	Description
<input checked="" type="checkbox"/> Accounting & Reporting	View existing orders, manage affiliate transactions and run reports
<input checked="" type="checkbox"/> API	API
<input checked="" type="checkbox"/> API Token	Sendlane API Token
<input checked="" type="checkbox"/> Customer Service & Sales	Create and modify orders, manage customer accounts (including stored payment cards)
<input checked="" type="checkbox"/> Marketing	Create and modify discounts, coupons and gift certificates

4. Set the privileges in every row to **View** and then click **Close**

### Privileges for Group: API Token

Search Privileges... [Q] [G]

[Refresh] [Filter] [Menu]

+Name	View	Add	Modify	Delete
Account Credit	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affiliate Money	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affiliates	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attribute Templates	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability Groups	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Categories	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Countries	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Showing 1-6 of 44

Close

5. Under the *API Tokens* tab click the + (plus sign) to add an API Token

Home > Users > API Tokens

Users | Groups | **API Tokens**

Search API Tokens... [Reset] [More]

[+ Add API Token] [Refresh] [Filter] [List Icon]

+Name	Token	IP Range	Require Signature	Require Timestamp
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6. Enter a *Name* for the token and set the *Allowed IP Address* field to 0.0.0.0/0

### Add API Token

**Name:**

**Access Token:**  **Generate**

**Allowed IP Address(es):**

Comma separated list of IPs allowed.  
Use format **XXX.XXX.XXX.XXX/XX** for IPv4/CIDR.  
Use format **XXXX:XXXX:XXXX:XXXX:XXXX:XXXX:XXXX/XXX** for IPv6/CIDR.

**Signature:**

Accept Requests Without Signature (*insecure*)

Require Signature with Key:

**Generate**

**Timestamp:**

Accept Requests Without Timestamp (*insecure*)

Require Timestamp Within:  sec

**Cancel** **Save**

7. Make sure *Signature* and *Timestamp* are both set to **Required**

8. Click **Save**

9. On the *API Tokens* page, select the token you just created and click **Groups**

Home > Users > API Tokens

Users | Groups | **API Tokens**

Search API Tokens... [Reset] [More]

[X] [CSV] **Groups** [Functions] [Edit] [Delete]

+Name	Token	IP Range	Require Signature	Require Timestamp
<input checked="" type="checkbox"/> API	e70b1871e13e710cb...	0.0.0.0/0	Yes	Yes

10. Toggle the *Assigned* bar **On** for the Group you created earlier

Groups Assigned to API Token: API

Search Groups...  

Assigned	+Store Name	Group Name	Group Description
<input type="checkbox"/>	Demo	Accounting & Reporting	View existing orders.
<input checked="" type="checkbox"/>	Demo	API Token	Sendlane API Token
<input type="checkbox"/>	Demo	Customer Service & Sales	Create and modify o
<input type="checkbox"/>	Demo	Marketing	Create and modify d
<input type="checkbox"/>	Demo	Order Processing & Fulfillment	View and modify exis
<input type="checkbox"/>	Demo	Product Management	Manage products and
<input type="checkbox"/>	Demo	Test New Group	test group description

Showing 1-6 of 9



11. Click **Close**

## Connecting Miva and Sendlane

Once you've grabbed all of the basic info from your Miva account, it's time to get started integrating!

1. Under *Home* → *Quicklinks* click **Modules**



**New Miva Integration** ×

**Miva Store Code**  
Store Code (Store Settings)

**Miva Store URL**  
https://MIVADOMAIN.com/MIVADIRECTORY

**API Code**  
API Token (Utility → Your Store → API Code)

**Access Token**  
API Token (Users → API Tokens)

**Signature**  
Signature (Users → API Tokens)

**Choose your default list to sync new customers**  
Test

CANCEL CONTINUE

### **Please Note**

If you need help finding this information, please see the *Before Getting Started* section at the top of this article.

6. Select the Sendlane list you'd like your new customers to be added to
7. Click **Continue**
8. The integration status will show *Initializing* until the platforms have finished syncing

Once you see the *Complete* notification, you're all set! Miva and Sendlane are now fully connected!

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## **Additional Miva Resources**

If you have any issues connecting your Sendlane and Miva accounts, our support team is available 24/7 (mailto:mailto:support@sendlane.com). Plus, the Miva team is just a few clicks away!

- Visit the Miva Support Suite (<https://support.miva.com/supportsuite/>)
- Visit the Miva Documentation Site (<https://docs.miva.com/>)

Sign up for a Miva Account (<https://www.miva.com/pricing>) | Miva Blog (<https://www.miva.com/blog/>)

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## TL;DR

**In Miva:** *Home* → *Quicklinks* → *Modules* → *+* (Plus sign) → *Upload* (install the Miva + Sendlane module file (<https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc>))

## (<https://sendlane.s3-us-west-1.amazonaws.com/miva/sendlane-module.mvc>)

**In Sendlane:** *Integrations* → *Miva* → Enter *Miva Store Code*, *Store URL*, *API Code*, *Access Token* and *Signature* → Select Sendlane list → *Continue* → Confirm that *Initializing* → *Complete*

Did this answer your question? 😊 ☹️

✉️ *Still need help? How can we help? (/contact)*

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